



*2018 Inspirational*  
**RIDEAU VIEW**  
GOLF CLUB | OTTAWA



2018 Honorary Chairperson and Master of Ceremonies

**HENRY BURRIS**

Three-Time Grey Cup Champion, Two-Time CFL Most Outstanding Player  
Ottawa Redblacks Quarterback (2014-16)

Dear Friend,

On behalf of the members of **Rideau View Golf Club**, thank you for your interest in supporting mental health research at **The Royal Ottawa Mental Health Centre**. We are pleased to present the first annual **Inspirational Golf Classic** in support of mental health. We invite you to join **Rideau View** members, business leaders, and loyal supporters as we tee it up at one of Ottawa's premier private golf courses, **Rideau View Golf Club** in Manotick.

Each year the tournament will honour or recognize a local individual, family, or organization that has been involved with, or touched by this worthy cause. This inaugural tournament is dedicated to the memory of **Ryan Parent**, son of Rideau View member **Ken Parent**, who died by suicide on November 22<sup>nd</sup>, 2017 succumbing to his battle with mental illness.

Our goal is to raise \$500,000 in the next five years. These funds will support **The Royal's Institute of Mental Health (IMHR)** suicide prevention research. In January 2018, the IMHR recruited Dr. Zachary Kaminsky. Dr. Kaminsky is currently conducting cutting-edge epigenetic research that seeks to measure, through a blood test, the degree to which an individual may be vulnerable to stressors that could increase their risk of suicidal thoughts or acts. Through the use of advanced technology, Dr. Kaminsky's research aims at monitoring internal processes (biomarkers) and external behaviours to identify those most at risk.

It is our sincere hope that you will help us support this effort to improve or even save the lives of some of those suffering from mental illness. Your participation in the 2018 "**Inspirational Golf Classic**" will provide an opportunity to profile you and/or your company to an influential audience while networking with like-minded members of our community. Moreover, participants will have the opportunity to play the spectacular home course of Ottawa's own PGA golfer, **Brad Fritsch** and the PGA of Canada's 2017 teacher of the year, **Matt Robinson**.

Please take a moment to review the enclosed information outlining details of the day and sponsorship information. Through the support of our generous sponsors and donors, we will maximize the impact we have on the lives of those suffering from mental illness. Together we can make a difference.

Thank you in advance for your consideration,

**Laura-Lee Arnot**

President – Rideau View Golf Club, (613) 692-3442

[www.rideauview.com/2018inspirational](http://www.rideauview.com/2018inspirational)



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**Rideau View Golf Club** 6044 Rideau Valley Drive N, Manotick, ON, K4M 1B3

Inquiries: Rob Hill, [robert.hill@nuaoffice.com](mailto:robert.hill@nuaoffice.com) (613) 716-1352, Registration: [www.rideauview.com/2018inspirational](http://www.rideauview.com/2018inspirational)



*2018 Inspirational*  
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Mental Health - Care & Research  
 Santé mentale - Soins et recherche

**Monday September 17**

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**EVENT DETAILS**

It is estimated that currently 3.5 million Canadians suffer from some form of mental illness. In 2017, **Ryan Parent** succumbed to his battle. For those experiencing suicidal thoughts or a suicidal crisis, nothing is more important than access to timely help. We invite you to join us for the first annual **Inspirational Golf Classic** in support of this cause.

**INDIVIDUAL GOLFER \$400**

**ENTRY FEE INCLUDES:**

- Golf
- Power cart
- Lunch
- Dinner
- Prize table
- Auction

**PARTNER OPPORTUNITIES**

- Presenting Sponsor \$20,000
- Dinner \$ 7,500
- Eagle \$ 5,000
- Corporate Fore \$ 2,500
- Birdie \$ 1,000
- Hole Sponsor \$ 500

**SCHEDULE OF EVENTS**

- 11:00 am Registration & Lunch
- 12:45 pm Welcome
- 1:00 pm Shotgun Start
- 5:30 pm Reception & Silent Auction
- 6:30 pm Dinner

**CONTACTS**

**General Inquiries, Prize Donation:**  
 Robert Hill, [robert.hill@nuaoffice.com](mailto:robert.hill@nuaoffice.com)  
 (613) 716-1352

**Sponsorship Inquiries:**  
 Lorelei Reid, [loreleireid@rogers.com](mailto:loreleireid@rogers.com)  
 (613) 799-0499

**Registration:**  
 Steve Ducat, [gm@rideauview.com](mailto:gm@rideauview.com)  
 (613) 692-3442 x102  
[www.rideauview.com/2018inspirational](http://www.rideauview.com/2018inspirational)



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***SPONSORSHIP OPPORTUNITIES***

**DEMOGRAPHICS:** Executives

**ATTENDANCE:** 128 Participants

**PRESENTING SPONSOR \$20,000**

- Industry exclusivity as **Presenting Sponsor**
- "Presented by" used on all printed material
- Company representative will have opportunity to address audience at dinner
- Banner at the event (to be provided by company)
- Two complimentary foursomes
- Table sign with sponsorship level
- Acknowledgement by Master of Ceremonies
- Signage at tee boxes
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site

**DINNER SPONSOR \$7,500**

- Company name and logo at cocktail reception, auction, and dinner
- One complimentary foursome
- Table sign with sponsorship level
- Acknowledgement by Master of Ceremonies
- Signage at tee boxes
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View / Event site

**HOLE SPONSOR \$500**

- Signage on one tee box
- Listing in the event program

**EAGLE SPONSOR \$5,000**

- Company logo on golf carts
- One complimentary foursomes
- Table sign with sponsorship level
- Acknowledgement by Master of Ceremonies
- Signage at tee boxes
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site

**CORPORATE FORE \$2,500**

- One complimentary foursome
- Signage on one tee box
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site

**BIRDIE SPONSOR \$1,000**

- Signage on one tee box
- Acknowledgement in program and website
- Social media mentions and hyperlink to your website on Rideau View site / Event site





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**SPONSORSHIP AT A GLANCE**

BENEFIT	Presenting \$20,000	Dinner \$7,500	Eagle \$5,000	Corp. Fore \$2,500	Birdie \$1,000	Hole \$500
Industry exclusivity as <b>Presenting Sponsor</b>	✓					
Complimentary golf	<b>8</b>	<b>4</b>	<b>4</b>	<b>4</b>		
“Presented by” used on all printed material	✓					
Banner at the event (to be provided by the company)	✓					
Signage at tee box	✓	✓	✓	✓	✓	✓
Acknowledgement in program and website	✓	✓	✓	✓	✓	✓
Social media mentions and hyperlink to your website	✓	✓	✓	✓	✓	
Acknowledgement by Master of Ceremonies	✓	✓	✓			
Dinner table sign indicating sponsorship level	✓	✓	✓			
Opportunity to address audience at dinner	✓					
Company name and logo at cocktail reception, auction, and dinner		✓				
Company logo on golf carts			✓			